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STEVE ZELLER AND TREVOR KERN EARN ACCREDITED INVESTMENT FIDUCIARY DESIGNATION FROM FI360

11335 Gold Express Drive, Suite 155, Gold River, CA 95670 June 28th, 2010. Steve Zeller and Trevor Kern of Zeller Kern Private Wealth Management Inc., have been awarded the Accredited Investment Fiduciary® (AIF®) designation from Fiduciary360 (fi360), an organization offering training, tools and resources to promote a culture of fiduciary responsibility and improve the decision making processes of fiduciaries. The AIF designation signifies knowledge of fiduciary responsibility and the ability to implement policies and procedures that meet a defined standard of care. The designation is the culmination of a two-day course and examination.

Fi360, based near Pittsburgh, Pa., is the first full-time training and research facility for fiduciaries, and conducts training programs at universities throughout the United States and abroad. In addition to the AIF, fi360 also offers the Accredited Investment Fiduciary Analyst™ designation, making those who earn the designation the only recognized professionals trained to perform fiduciary assessments, which measure how well investment professionals are fulfilling the fiduciary duties required of them by the applicable investment legislation, case law, and regulatory opinion letters.

About Zeller Kern

Zeller Kern rapidly developed a reputation in the industry for their active investment portfolio management that avoided most of the big market downturns of 2008/2009 within their client's managed portfolios, while then participating in the market up trends as early as April 6th of 2009. Their discretionary investment discipline, known as "Advance and Preserve, is designed to anticipate major trends and take action before they occur. Zeller Kern is also known for their Focused Wealth® Process, that integrates a client's purpose, mission and goals, to their planning needs. Zeller Kern also has achieved many media awards and tremendous client loyalty through their high level of service and personal attention.

About fi360

Fi360 offers training, tools and resources to promote a culture of fiduciary responsibility and improve the decision making processes of investment fiduciaries – individuals who manage money for others. It licenses the Prudent Practices for Investment Fiduciaries from the Foundation for Fiduciary Studies. Fi360 provides investment education and training programs and awards the Accredited Investment Fiduciary® (AIF®) and Accredited Investment Fiduciary Analyst™ (AIFA®) professional designations through the Center for Fiduciary Studies. It develops sophisticated Web-based tools and reporting, including the innovative Fiduciary Score™ and the Family Fund Fiduciary Rankings™ for trustees and investment professionals through Fiduciary Analytics. For more information on future events, training programs and fiduciary products, visit www.fi360.com.

The financial consultants of Zeller Kern are registered representatives and investment adviser representatives with and offer securities and advisory services through Commonwealth Financial Network, Member FINRA/SIPC, a registered investment adviser. Financial Planning offered through Zeller Kern Private Wealth Management, Inc., a registered investment adviser. Zeller Kern Private Wealth Management Inc, 11335 Gold Express Drive, Suite 155, Gold River, CA 95670, 916-436-8270.